

NORTHWORDNEWS – ADVERTISING RATES
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20% discount for Glen Head-Glenwood Business Association Members

Package Option 1 –

Right side of home page for one month plus same location on 4 weekly editions; rotates location with similar ads - \$50

Package Option 2 –

½ size ad - right side of home page for one month plus same location on 4 weekly editions; rotates location with similar ads - \$30

Package Option 3 –

Top center of home page for one month plus same location on four weekly editions - \$80

Ala Carte Advertising

PAGE	LOCATION	# of locations available	Time Period	PRICE
Home	Top center	1	Two Weeks	\$40 (\$60/full month)
Home	Right Side	Up to 10 (rotating top to bottom)	Two Weeks	\$20 (\$30 for full month)
Weekly Edition	Top	2	One Week (permanent placement on that edition; edition is archived)	\$20 (\$60 for four weeks)
Weekly Edition	Side Bar	Up to 12	One Week – (permanent placement on that edition; edition is archived)	\$10 (\$30 for four weeks)
Events	Top	4	One Week	\$10 (\$30 for four weeks)

All ads will link to your business website or Facebook page. Monthly and multi-week discounts for weekly edition are available.

WEBSITE DESIGN - If you do not have a business website, we can design one for you. Starting at \$200.00. Complimentary advertisement with link to your new website for one month. Please Contact us for details.

RESTAURANT DIRECTORY

- Listing in Directory – complimentary
- **HIGHLIGHTED** with image and linked to website or to menu –\$60/full year.

Advertising on Restaurant Directory Page -

- Top Banner Ad (3 locations) - \$30/month
- Side Bar Ad - \$10 dollars per month on main directory page

The screenshot shows the NorthWord news website's Restaurant Directory page. At the top, there is a navigation bar with links for Home, Features, Opinions and Blogs, Arts and Entertainment, Events Calendar, Weekly Edition, and more. Below the navigation bar are three top banner advertisements for advertising on NorthWord news, each with a 'Click Here' link. The main content area features a 'Dining Local Restaurants' section with links to various cuisine categories: AMERICAN / REGIONAL / PUBS, NEW AMERICAN & FRENCH BISTROS, ASIAN - CHINESE, JAPANESE / THAI / INDIAN/ ASIAN FUSION, ITALIAN AND PIZZERIAS, LATINAMERICAN/TEX-MEX, GREEK / MEDITERRANEAN / MID EAST, DELICATESSENS, BAGELS, CATERING, DINERS, COFFEE SHOPS, BURGERS, CAFES, and ICE CREAM AND DESSERTS. A callout box points to these links, stating 'Links to cuisine category pages'. Below the cuisine links, there is a section for listing restaurants, with a callout box pointing to the text: 'For listing of restaurants according to type of cuisine, click on one of the categories shown above. Restaurants highlighted in blue bold-face provide direct link to website or menu.' The restaurant listings are arranged in a grid. A callout box points to a highlighted link for 'ALLISON'S AMALFI RISTORANTE', stating 'Highlighted Link to menu or website'. On the right side of the page, there is a side bar advertisement for advertising on NorthWord news, with a callout box pointing to it, stating 'Side bar ad'.

Top Banner Ad - three locations.

Links to cuisine category pages

Highlighted Link to menu or website

Side bar ad

If interested in linking your menu or website to Northwordnews' Restaurant Directory, please e-mail Cathy Elorriaga or Tim Madden at northwordnews@gmail.com, or call us at 631-609-7544 (Cathy) or 631-609-7545 (Tim).